Forbes magazine article:

Entitled:

**Why Everyone Must Get Ready For The 4th Industrial Revolution**

 [https://www.forbes.com/sites/bernardmarr/2016/04/05/why-everyone-must-get-ready-for-4th-industrial-revolution/](%20https%3A/www.forbes.com/sites/bernardmarr/2016/04/05/why-everyone-must-get-ready-for-4th-industrial-revolution/)